

# 70/20/10 Mindset

A general framework for focusing our *time and effort* in a way that creates fulfillment, growth and stimulation. In a given workweek we should allow our minds to spend time in each of these areas which collectively keeps us engaged while working towards common goals and a deeper commitment to our future.

## Core Expertise: *Fulfillment*

- Things that “fill your cup”
- You demonstrate mastery in this area
- People can rely on you to deliver
- You are *passionate* about this
- Contributions to the core of our mission

70%

## Challenges: *Growth*

- Requires extra focus, grit and *courage*
- Opportunities to improve
- Moments that leave you vulnerable

20%

## Radical Ideas: *Stimulus*

- Exploring new ideas with social awareness
- Seeing new angles
- Dreaming big!

10%

